

ALYSSA CLARK

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EDUCATION

Master of Human Rights

Sep 2025

London School of Economics and Political Science, London, United Kingdom

Dissertation: Decolonial Praxis as Worldmaking: Art, Methodology, and Reconciliation in Settler Colonial Societies

Master of Public Administration

Apr 2020

Marriott School of Business, Brigham Young University, Provo, UT, USA | GPA: 3.85 / 4.0

Key Courses: Project Management, Advanced Data Visualisation in R; Data Science for Managers; Design Thinking; Public Program Evaluation; Quantitative Decision Analysis (Advanced Excel); Strategy, Social Impact and Human Capital

Bachelor of Science, Sociology with Ballard Scholar for Social Innovation

Apr 2018

Brigham Young University, Provo, UT, USA | GPA: 3.77 / 4.00

Key Courses: Data Analysis & Presentation; Methods of Research in Sociology; Qualitative Research Methods; Social Innovation; Sociology of Race and Ethnicity; Sociology of Race and Migration

SKILLS

Impact Measurement & Evaluation | Strategic Planning | Project Management | Stakeholder Management | Facilitation

EXPERIENCE

Promise Partnership Utah, Salt Lake City, UT, USA

Sep 2021 – Sep 2024

Senior Director of Data Strategy

- Acted as strategic advisor to leadership and department members on impact measurement, evaluation design, and equity strategy within a cradle-to-career collective impact initiative
- Designed and advised on 25+ measurement frameworks across education, health, and economic mobility systems, translating data into strategic recommendations for diverse stakeholders
- Led equity-centred 5-year strategic planning process, including facilitation of multiple teams across organizational departments to ensure alignment in strategies, measurement, and evaluation
- Supervised and coached 5 team members across data functions, operations, and regranting, including performance management, training delivery, and workflow coordination

Senior Data Manager

- Created and managed 3-person Resource and Strategy team, establishing systems and workflows and supervising operations and data support functions
- Built workflows and documentation infrastructure including data sharing agreements, data analysis planning and documentation templates, and communication strategies to ensure compliance across departments and partners
- Led cross-functional project to design and implement a Salesforce database for longitudinal impact tracking, coordinating requirements across data, program, and operations teams
- Managed annual reporting cycle for impact measures, coordinating data collection, analysis, and publication timelines

Data Manager

- Built capacity of team members and creation of 25+ measurement frameworks using Results Based Accountability
- Analysed and visualised quantitative data to measure and communicate impact and assist team members in making data-driven decision

Cicero Group, Salt Lake City, UT, USA

Jan 2021 – Sep 2021

Senior Business Analyst

- Managed concurrent client engagements across nonprofits, government offices, and businesses with competing deadlines and diverse stakeholder needs
- Advised a national education nonprofit on long-term strategy, developing a rigorous theory of change model and translating findings into actionable strategic recommendations for senior leadership
- Designed and administered surveys and focus groups for 5 global nonprofits, businesses, and government offices
- Synthesised 100+ potential interventions for a client's equity-oriented workforce development plan, assessing evidence base and feasibility to produce strategic recommendations

Organizational Virtue Initiative, Provo, UT, USA May 2018 – Jan 2021
Adjunct Faculty & Co-Founder

- Led end-to-end project management of a multi-year initiative including curriculum design, supervision of 61 students, coordination of 100+ interviews with sector leaders, and publication of a collaborative book
- Convened a culminating conference bringing together sector leaders, managing logistics, stakeholder relationships, and cross-workstream coordination across the full project lifecycle

Ashoka, Washington DC, USA Jun 2019 – Aug 2019
Corporate Alliances Summer Associate

- Acted as an internal consultant to Ashoka’s corporate partnerships team, independently scoping and delivering a research project on impact measurement strategy for nonprofit-corporate partnerships — producing a written report and presentation for senior leadership
- Designed an 18-indicator measurement framework and translated findings into 15 practical impact measurement principles, making complex evaluation concepts accessible and actionable for a corporate audience

Ballard Center for Social Impact, Provo, UT, USA Apr 2017 – May 2020
Social Innovation Projects Program Director

- Managed a two-tier supervision structure overseeing 11 internship directors and 30 teams (200+ students), coordinating workflows, performance, and program delivery across a large-scale experiential learning program
- Led transition management between course instructors, including onboarding a new course convener, rebuilding program workflows, and maintaining continuity and expansion of a program that grew 200% during this period

Campus and Partner Relations Manager

- Owned campus-wide partnership strategy across all 13 colleges, managing relationships with 100+ departments, faculty, and advisement centres to embed the program institution-wide
- Directed end-to-end delivery of Peery Film Festival and TEDxBYU, managing logistics, stakeholder coordination, and execution across both events, achieving 100% growth in participation

Ballard Brief Writer and Editor

- Developed a publication to describe social issues and assess the practices in place to solve those issues
- Published two articles using 200+ hours of research about Illiteracy Among Adults in the US and Mental Illness Among Refugees in the Middle East

KEY PROJECTS & CONTINUING EDUCATION

Centring Racial Equity in Strategic Planning, Utah’s Promise, Salt Lake City, UT Aug 2023 – Sep 2024
Antiracist Results Based Accountability Facilitator

- Facilitated cross-departmental workshops and advisory sessions to embed equity strategies across organisational operations, producing accountability frameworks and implementation plans aligned to 5-year strategic goals

Promise Partnership Council Redesign, Promise Partnership Utah, Salt Lake City, UT Jun 2023 – Sep 2024
Working Group Member

- Managed a participatory design process that redistributed organizational power toward communities with lived experience, resulting in a fundamentally restructured systems now embedded in the organization’s strategic model

[Equity in Practice Learning Community](#), University of Pennsylvania, Philadelphia, PA, USA May 2023 – Sep 2024
Team Lead

- Led project development and stakeholder coordination for a cross-sector data sharing partnership spanning including management of partnership agreements, data governance protocols, and community engagement processes
- Secured \$50,000 grant by developing and presenting a project proposal demonstrating community-centred partnership models

[Equity & Results](#), New York City, NY, USA Oct 2022 – Sep 2024
Antiracist Results Based Accountability Apprentice

- Completed structured apprenticeship to become a certified facilitator of Antiracist Results Based Accountability

National Cradle-to-Career Convening, StriveTogether, Chicago, IL, USA Sep 2022
Conference Presenter

- Designed and facilitated a workshop for 50+ practitioners at a national cradle-to-career convening, developing content, session structure, and participant engagement